



# icanyoucantoo



For Young People



For Vulnerable Families



For Society

2024/25 - Launch Assembly

# Agenda

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# The Programme | An Overview

Year-12 Students | **Regular** Sessions | Safe-Space



# Objective 1: Real Role Models



They'll come in a **variety of forms...**

- ✓ Inspirational **Guest Speakers**;
- ✓ The 250 top-tier **professionals**;
- ✓ The icanyoucantoo **Core Team**;
- ✓ The **Ambassadors**

# Objective 2: Access

## #1) ...TO A VARIETY OF HOST ORGANISATIONS



Please note:

- ✓ All sessions are based in **London/The City**;
- ✓ We'll pay for your **travel**

## #2) ...TO A VARIETY OF INDUSTRIES + PROFESSIONALS

- Accountancy,
- **Architecture,**
- Banking,
- **Law,**
- Medicine
- **And more...**

# Objective 3: Coach Practical Skills

Month	2024/25 Syllabus – Summarised Version	
Oct	INSPIRATIONAL OPEN	TEAM BUILDING + ICE-BREAKERS
Nov.	DEBATE MATE	
	GROWTH MINDSET	THE APPLICATION PROCESS#
Dec	PANEL DISCUSSION	WRITING A CV
	PERSONAL BRAND + FIRST IMPRESSIONS	APPLICATIONS & THE HR PROCESS
Jan	NUMERICAL REASONING	ROCK YOUR PROFILE
Feb	LIVE CAREERS LIBRARY	
	PREPARING FOR INTERVIEWS	PANEL DISCUSSION
Mar	TELEPHONE INTERVIEWS	UCAT#
	THE FOUNDERS PANEL	
Apr	WRITING & DELIVERING A PRESENTATION	HOW TO HACK THE BRAIN
	THE C-SUITE PANEL	
May	PRESENTATIONS	THE RIGHT MEDICAL SCHOOL FOR YOU#
Jun	COFFEE + CAKE WITH THE TEAM	GUEST PANEL
	ASSESSMENT CENTRES	FULL DAY PRACTICALS#
Jul	FINALE   GRADUATION	

## Expert Content Coaches

16

Sessions

+35

Activities

c.75

Hours



ALEX KOURIE  
Director  
EY



ASTON BROOKS-ASHITEY  
Social Marketing Manager  
LinkedIn



DIDI SCOTT  
Head of Non-Financial Risk  
HSBC



DOMINIC JOYCE  
Founder | Maverick Otter  
LinkedIn Top Voice



JESS NICHOLSON  
Learning Designer  
The Smarty Train



JOSEPH MASSEY  
Engagement Manager  
SSI Strategy



DR MARK GILLETT  
Chief Medical Officer  
Premier League



MONIQUE SHAW  
Founder  
Re/Write



NILESH DOSA MBE  
Founder  
icanyoucantoo



TIFFANY MANTEAW  
Data Culture  
Lloyds Banking Group



TOLU OKE  
Head of Inclusion & Diversity  
Diageo



DR THOMAS DANNHAUSER  
CEO  
Smart Start Minds

# A Typical icanyoucantoo Session | Let's Take A Look...



# Student Outcomes | Some Examples



BANK OF ENGLAND



UNIVERSITY OF OXFORD



Queen Mary  
University of London



UBS



“

This programme will **change**  
**your life** – *if you let it...*

- Anmol, Student

# immersive experiences

# Over and Above The Syllabus | Why?

## Immersive Experiences: Competencies, Professional Networks and Confidence

### #1) Career-Specific Levelling Up + Access



### #2) Out-Of-Box Events and Networking



### #3) Paying It Forward *by Giving Back*



### Prep. for University:

- ✓ Personal Statements Programme;
- ✓ Oxbridge Programme



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## The Programme

## 2024/25: Two Pathways...

- 1 **Corporate** Pathway
- 2 **Healthcare** Pathway



**80%**  
TOGETHER

# #1) Corporate Pathway | Requirements

Not "Gifted & Talented"

- 1 Minimum **Grade '5'** : English Language + Maths
- 2 Strong **attendance and punctuality** record at school
- 3 Interested and passionate about one/two of the following **professional careers:**

1. Accounting, Finance and Professional Services;
2. **Actuarial Science;**
3. Architecture, Interior Design and Real Estate;
4. **Banking and Financial Services;**
5. Entrepreneurship;
6. **HR, Talent and People;**
7. Law + Politics;
8. **Marketing;**
9. Psychology;
10. **STEM** (Science, Tech., Engineering, Maths)

- A **broad idea** is fine  
(Session 1 – Careers Guide)
- It's **not** for:  
Chef, journalism, retail, builder, estate agent, fashion, armed forces, media
- Preparation for **Apprenticeships**

## #2) Healthcare Pathway | Requirements

Grades more in focus – 100%

- 1 Minimum **Grade '6'** : Maths, English, Science  
- Predicted, at least **ABB**, in relevant subjects, at A-Level
- 2 Strong **attendance and punctuality** record at school
- 3 Interested and passionate about the following **professional careers**:
  1. Medicine;
  2. Dentistry

### INTRODUCING YOUR DEDICATED TEAM:



**DR NISHMA  
PAREKH**  
Dentist



**DR SHRIYAM  
PATEL**  
Doctor



**DR ASHISH  
PARMAR**  
Dentist



**ALIYA  
CHOUDHURY**  
Camb. Uni



**AMINAH  
MAZHAR**  
Camb. Uni



**HAARIS  
AHMED**  
Uni. Of Leic.

# Our Expectations | Sky High

## 1 Expected to **attend every session**

- **x13** – in person;
- **x2** – virtual;
- **x1** – telephone interview

## 2 **Punctuality**

- **430pm** – registration;
- **5pm** – start;
- **730pm** – finish

It's totally fine for you to:

- Come in school **uniform**;
- Come **straight** from school

There will be food – lots of it 😊

## 3 Participate | **Engage**

- You'll get out – **what you put in**

## 4 Be willing to step outside **comfort zone**

- Introverts | Extroverts

## 5 Respect | **Gratitude**

- **250+ top professionals**;
- *Every single person* is a **volunteer**;
- Say **“thank you”**;
- **Clean up** after yourself

# Our Expectations | Sky High

We Are Going To Help You | Every Step Of The Way...

**“** By Failing To **Prepare**, You're Preparing To Fail!  
**Benjamin Franklin**

I Would Like To Thank My Ancestors, Because Every Time I Remember Their Blood Runs Through My Veins, I Am Reminded That **I Cannot Lose!**  
**Naomi Osaka**

If You Really Want To Do Something You'll Find A Way. If You Don't, You'll Find An Excuse.  
**Jim Rohn**

ONE DAY - or - DAY ONE  
You Decide...  
**Unknown**

The Question Isn't Who Is Going To Let Me; It's **Who Is Going To Stop Me!**  
**Ayn Rand**

The **Greatest Danger** For Most Of Us Is Not That Our Aim Is Too High And We Miss It, But That It Is Too Low and We Reach It.  
**Michaelangelo**

**“**

**1 Before**

**PREPARATION**

- Wellbeing:** Get a **good night's sleep** - you'll be fresh - and ready to fully engage, absorb and maximise the activity/session ahead;
- Notepad + Pen:** These are a **minimum requirement** at every session.

**RESEARCH**

- Route:** So you arrive, at least, **on time!**  
*If you're not early, you're late!*
- Background:**
  - Company | Guest Speaker(s) | Topic(s);
  - Come with questions...
- Brainstorm:** think through how you're going to get the **most out of** the upcoming activity/session.

**COURTESY**

If you're going to be late or miss an activity/session - send an **email in advance**. Please don't wait till the last minute.  
*It's just the right thing to do!*

**DRESS CODE | ATTIRE**

- School uniform** or business dress is fine;
- Tracksuits, joggers and sliders are **definitely not fine!**
- If in doubt - go formal - go smart.*

**2 During**

**FIRST IMPRESSIONS**

Smile and **say hello** to the people at reception, security etc.  
*It'll put you at ease and it's a beautiful habit to get in to...*

**ACCOUNTABILITY**

If you're late, make eye contact and apologise - **take responsibility** and own it.  
*Don't try and sneak into the room.*

**FOCUS**

- Your phone should be **switched off**;
- Body language** should be switched "on" - positive and engaged 🗨️;
- Listen** - people will notice you chatting with friends.

**ENGAGE**

Participate **fully** in the session:

- take notes;
- ask **questions** (the ones you prepared in advance 🗨️).

*Save your notes - they will come in handy in the future.*

**3 After**

**SAY HELLO**

- Go up to at least **one new person**;
- Say **"Hello"**, shake hands, look them in the eye, introduce yourself.  
*You're literally going to do this a million times in your career - you might as well start now.*

**GRATITUDE**

**Thank the people in the room:** the speakers, your coaches, folks from the host organisation. *These individuals came for you - and made huge sacrifices to be in the room - they deserve your heartfelt gratitude.*

**RESPECT/COURTESY**

**Clear up:** Make sure space around you is **tidy** - plates, glasses, any litter - in the bin please 🗑️

**LINKEDIN**

- Personalise connection requests** - to professionals and fellow students;
- Follow up, with a longer message, to anyone that you really felt a connection with. Explore additional mentoring/learning opportunities...

**REFLECT**

**At the weekend**, set aside 30-mins - look through your notes, **reflect on the session...**

- What did you learn?
- Do you need to follow-up with anyone?
- Do you need to do a little additional research: key words, acronyms, corporate jargon?
- What will you do differently at the next session?

**THESE ARE ALL THINGS YOU CAN CONTROL...**

Day-to-day habits, preparation and behaviours that'll give you confidence, show respect to others and build your personal brand 🌟

**youcantoo**

# Points To Clarify

## Limited places:

- A **competitive** process;
- To get through...

There is **no cost to you** – you don't pay for the programme

Please **don't apply** if:

- Not interested in the **professional careers** we offer;
- You already have **commitments on a Tuesday**;
- **Syllabus** is already familiar content

If you **miss/are late 2 sessions** – removed from the programme

There is **no guaranteed job** or work experience at the end

The background features a sunset over a body of water, with the sun low on the horizon and its light reflecting on the water's surface. A semi-transparent yellow overlay covers the entire image, creating a warm, golden atmosphere.

**ambassadors**

# Ambassadors | Meet The '24/25 Team



**Anastasiia**  
Sacred Heart



**Dimoriaku**  
Barking Abbey



**Denis**  
Drapers



**Fred**  
The Campion School



**Hope**  
Drapers



**Jumaina**  
Barking Abbey



**Ledjola**  
Sacred Heart



**Zahin**  
Barking Abbey

## Q&A | Ambassadors

- ✓ **Why should students apply** to the programme?
- ✓ How has the **programme impacted you personally**?
- ✓ What's **one thing** you would **do differently** if you re-did the programme?
- ✓ The programme and team have **extremely high standards** - how did you **balance** these whilst being in school, having a part-time job, responsibilities at home etc?
- ✓ Who's the **most influential person**/guest speaker/coach you met whilst on the programme - how did they **impact you**?

04

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Application

# Application Questions | 5-questions, 100 Words (Per/Q)

- 1) **Why are you applying** to the icanyoucantoo programme? What do you hope to achieve?
- 2) Tell us **a bit about yourself** e.g. A-Level choices, Hobbies/Extra-curricular activities, Part-time job
- 3) Where do you **see yourself in 3-years**? Why have you chosen to pursue this path? What are your **goals and ambitions**?
- 4) We believe that learning from past experiences is key to growth and success. Can you share **a time when you faced a setback or failure**? We're interested in understanding:
- 5) Tell us about a time **you've done something for someone else**? Why did you choose to support them? How did it make you feel?

**#1)** Completing the form:

- **Spelling | Grammar;**
- **Word limit** (i.e. 100 words *per question*)

**#2)** Fill out the **right form** 😊:

- **Corporate** Pathway, or
- **Healthcare** Pathway

## Parent/Carer Consent

Please speak to your parents/carers **before you apply** – we will need:

- ✓ Personal **email address**;
- ✓ Personal **mobile number**;
- ✓ Permission to be included in a **WhatsApp Broadcast** list;
- ✓ **Postcode** (Not full address);
- ✓ Permission to **travel** to/from various London locations;
- ✓ Permission to appear in **photographs**

Before you apply:  
**Research**

Don't get caught up in the **buzz and excitement**

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Please make sure this programme is **right for you**

Website: [www.icanyoucantoo.co.uk](http://www.icanyoucantoo.co.uk)

Google: [icanyoucantoo](https://www.google.com/search?q=icanyoucantoo)

Instagram: [\\_icanyoucantoo](https://www.instagram.com/icanyoucantoo)

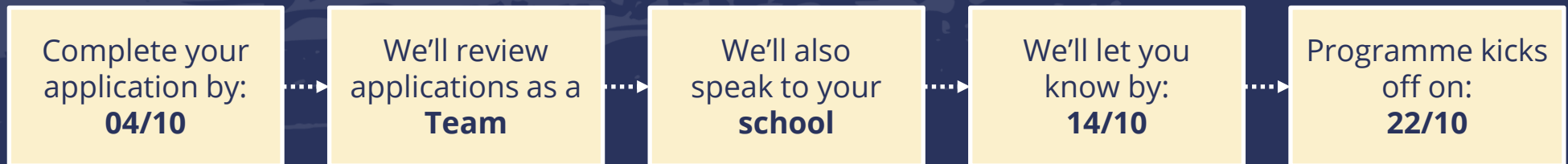
Speak to: **Last year's cohort**

Review: **Prospectus**

Invaluable resource

# Final Checklist

1. Do your **research**;
2. Remember 'Our **Expectations**';
3. [xxx] will send you all **(Microsoft) Application Form**;
  - They'll also send to you: 1) **This presentation** and 2) the **'24/25 Prospectus**;
4. Speak to your parents/carers about **'consent' criteria**;
5. Deadline: **Friday 4<sup>th</sup> Oct. (Midnight)\***



# testimonials

One Last Time | **Would You Like This Experience?**

**icanyoucantoo**

*Class of 2023/24*



The **most important** programme  
I've ever participated in, in my life

- Simran Chatha, Year-12 Student

thank you

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**good luck**